



THE
ACCELERATOR
CENTRE

Preferred Service Provider Partnerships

**Supporting founders.
Strengthening innovation.**



THE ACCELERATOR CENTRE STORY

- **Founder-first innovation hub supporting high-potential startups**
- **Supports 200+ companies annually**
- **High-touch founder engagement and ecosystem support**
- **Multiple founder support programs across sectors and stages**
- **Strong regional and national ecosystem partnerships**

WHAT MAKES THE AC DIFFERENT

**Highly
engaged
founder
relationships**

**Hands-on
programming
and founder
support**

**Relationship-
building over
passive
sponsorship**

**Warm
introductions
and curated
connections**

**Active
tracking of
introductions
and partner
engagement**



THE FOUNDER ECOSYSTEM WE SUPPORT

AC:Studio | AC:RevLab | AC:Incubate | AC:Health | AC:ICR | Aerospace | Global Impact Creator



Why partners work with the AC

**MEANINGFUL
RELATIONSHIP
DEVELOPMENT**

**ACCESS TO
HIGH-
POTENTIAL
STARTUPS**

**VISIBILITY
IN THE
INNOVATION
ECOSYSTEM**

**THOUGHT
LEADERSHIP
POSITIONING**

**FOUNDER
EDUCATION
AND
ENGAGEMENT
OPPORTUNITIES**

HOW PSP PARTNERS ENGAGE

- Founder workshops and webinars
- Office hours and mentorship
- Funding and investor-readiness panels
- Legal/IP and operational education
- Program integrations and founder networking



- **Core Partner – \$5,000**
- **Growth Partner – \$10,000**
- **Strategic Partner – \$15,000+**
- **Flexible pathways for visibility and engagement**

PSP SPONSORSHIP STRUCTURE



UPDATED PSP TIERS

PSP CORE PARTNER

\$5,000

For partners looking to establish a visible and trusted presence within the AC ecosystem.

Includes:

- Preferred Service Provider profile on AC platform
- Warm referrals from AC team
- Logo recognition on AC website
- Social media recognition
- Access to signature AC events
- Community announcement through DISCO/founder channels

PSP GROWTH PARTNER

\$10,000

For partners seeking active engagement with founders and programming.

Includes everything in Core, PLUS:

- Opportunity to host 1 founder workshop/webinar annually
- Priority consideration for partner office hours
- Participation in one program-specific initiative (kickoff, workshop, etc.)

PSP STRATEGIC PARTNER

\$15,000+

For partners seeking embedded ecosystem participation and strategic visibility.

Includes everything in Growth, PLUS:

- Speaking opportunities across select AC initiatives
- Quarterly educational or thought leadership feature in our newsletter or website
- Co-branded founder education initiatives
- Executive networking opportunities
- Priority sponsorship access/pricing for additional events



COMMUNITY IMPACT & ECOSYSTEM SUPPORT

Supporting founder education and growth
Strengthening the Ontario innovation ecosystem
Enabling meaningful founder connections
Helping startups scale and succeed

CURRENT PARTNER COMMUNITY

Strong ecosystem
of legal, financial,
tech, and
operational
partners

Collaborative
ecosystem
engagement

Trusted community
relationships



THE PARTNERSHIP EXPERIENCE



LET'S BUILD THE FOUNDER ECOSYSTEM TOGETHER.

Partner with the AC to
support innovation and
entrepreneurship

Meaningful engagement
opportunities

Community impact through
ecosystem collaboration

