



## Accelerator Centre Event Sponsorship Opportunities

**Supporting founders through community, networking, and education.**



## **ABOUT THE ACCELERATOR CENTRE**

**Supports 200+ companies annually**

**Founder-focused innovation  
ecosystem**

**Programs across multiple sectors  
and stages**

**Year-round founder and community  
engagement**

# **WHY SPONSOR AC EVENTS?**

**Connect with  
founders and  
innovators**

**Increase  
visibility in  
the tech  
ecosystem**

**Support  
entrepreneurship  
& innovation**

**Participate  
in meaningful  
community  
events**

# OUR EVENT ECOSYSTEM

**Networking Events**  
**Founder Showcase**  
**Pitch Competitions**  
**Educational Workshops**  
**Demo Days & Innovation Showcases**

## EVENT SPONSORSHIP OPPORTUNITIES

- Single Event Sponsorships
- Multi-Event Partnership Packages
- Flexible sponsorship opportunities for every level





# COMMUNITY REACH & AUDIENCE

**Startup  
founders and  
entrepreneurs**

**Industry  
experts and  
mentors**

**Investors and  
ecosystem  
partners**

**Students and  
emerging  
innovators**

# INNOVATE & CAFFEINATE

- Network and learn with our thriving founder community during these in-person breakfast events at AC HQ in Waterloo
- In-person, 6 times a year
- Approximately 60 attendees per session
- Open to current AC founders, alumni, and the general public



# AC OPEN HOUSE: MEET THE MENTORS



Founders are encouraged to come prepared with questions, challenges, and goals to make the most of each interaction.

The event is designed to spark long-term mentor relationships that support growth beyond the session.

- In-person, 2 times per year
- All are welcome. Open to founders, alumni, and the general public

# SHE TALKS TECH

Support a diverse and inclusive startup community through these in-depth panel events hosted in partnership with Catalyst Commons.

- In-person, 4 times a year
- Approximately 150 attendees per session
- All are welcome. Open to current AC founders, alumni, and the general public



A group of diverse people are gathered in a workshop setting, focused on their work. In the foreground, a man with a mustache and a woman are looking down at something on a table. Other people are visible in the background, some looking towards the camera and others looking away. The scene is brightly lit, suggesting an indoor office or meeting space. A green horizontal line is visible near the top of the image.

# EXPERT FOUNDER WORKSHOP

**A hands-on session designed for startup founders to gain insights from industry experts, refine their strategies, and tackle challenges with actionable advice.**

**These workshops provide mentorship and networking opportunities to accelerate business growth.**

# UPDATED EVENTS TIER - SINGLE EVENTS

## COMMUNITY SUPPORTER

**\$1,000+**

Best for organizations looking to support and engage with the startup community.

Includes:

- Logo recognition on event materials/signage
- Social media recognition
- 2 event tickets
- Inclusion in sponsor thank-you communications
- Opportunity to provide branded materials/swag

## COMMUNITY PARTNER

**\$1,500+**

Best for organizations seeking enhanced community visibility and event presence.

Includes everything in Community Supporter, PLUS:

- Enhanced logo visibility
- Verbal recognition during event
- 3–4 event tickets
- Opportunity for small activation/table presence (where applicable)

## KNOWLEDGE/CATERING SPONSOR

**\$2,000-\$2,500**

Best for partners seeking active founder and community engagement.

Includes:

- Catering OR knowledge sponsorship designation
- Premium recognition across event materials
- Opportunity to participate in panel/workshop/networking activation
- Featured social recognition
- 4–6 event tickets
- Branded signage at the activation area

# UPDATED EVENTS TIER - MULTI EVENTS

ANNUAL EVENT PACKAGES (MORE THAN 1 EVENT IN A PACKAGE)

## GROWTH EVENT PARTNER

**\$5,000**

Best for organizations seeking recurring visibility across the AC ecosystem.

Includes:

- Sponsorship of 2 eligible AC events annually
- Knowledge or catering sponsor designation at both events
- Enhanced annual recognition
- Priority event selection

## INNOVATION EVENT PARTNER

**\$7,500-\$10,000**

Best for organizations seeking high-impact, year-round community engagement.

Includes:

- Sponsorship of 3-4 eligible AC events annually
- Mix of event activation opportunities
- Speaking/panel opportunity at one event
- Premium annual visibility

## SIGNATURE EVENT PARTNER

**\$15,000+**

Best for organizations seeking premier ecosystem visibility and strategic engagement.

Includes:

- Customized annual event sponsorship strategy with premium visibility and engagement opportunities

# EVENT ACTIVATION OPPORTUNITIES

- Networking lounges
- Educational sessions
- Sponsor tables and demos
- Founder engagement activations
- Co-branded experiences





# MARKETING & BRAND EXPOSURE

Event signage

Website visibility

Social media campaigns

Newsletter placement

Community promotion

# COMMUNITY IMPACT

A photograph of a networking event. In the foreground, a man with a beard and a black patterned sweater is smiling. He is sitting at a table with a blue mug and a name tag that says 'ARASHI MANSOURI'. In the background, other people are engaged in conversations. A woman in a red shirt has a name tag that says 'Sophia Kim's Founder's Circle'. A sign in the background reads 'AC OPEN HOUSE: MEET THE MENTORS'.

- Creating spaces for founders to connect
- Supporting founder education
- Strengthening innovation communities
- Helping entrepreneurs grow and succeed

**"The Meet the Mentors event was incredibly well organized and gave me exactly what I needed — meaningful conversations and a clear sense of direction. After the event, I had a much better vision for how to approach my entrepreneurial journey and which mentors I needed to connect with first."**

Meet the Mentors 2026 Attendee





## **SIGNATURE AC EVENTS**

**Including Innovation Showcases and Tech Connect Mixer.  
More information available upon request.**

# PARTNER WITH THE AC

Support the innovation  
community

Build meaningful founder  
relationships

Increase visibility through  
impactful events

